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AMERCO to Participate in *CL King's Best Ideas Conference 2010*

Reno, Nev. September 15, 2010, AMERCO (Nasdaq: UHAL), parent of U-Haul International, Inc., North America's largest "do-it-yourself" moving and storage operator will participate in ***CL King's 8th Annual Best Ideas Conference***, to be held Wednesday and Thursday, September 15-16, 2010, at the Omni Berkshire Place Hotel (52nd and Madison) in New York City.

AMERCO's 25-minute presentation, which will be webcast live, begins at 12:45 p.m. ET, on Thursday, September 16th, followed by a 25-minute Q&A breakout session. Jason Berg, chief accounting officer will be presenting for the company. To access the webcast, please visit amerco.com.

About AMERCO

AMERCO is the parent company of U-Haul International, Inc., North America's largest "do-it-yourself" moving and storage operator, AMERCO Real Estate Company, Republic Western Insurance Company and Oxford Life Insurance Company.

Since 1945, U-Haul has been the choice for the do-it-yourself mover, with a network of more than 16,300 locations in all 50 States and 10 Canadian provinces. U-Haul customers' patronage has enabled the Company to maintain the largest rental fleet in the "do-it-yourself" moving industry with approximately 98,000 trucks, 77,000 trailers and 34,000 towing devices. U-Haul offers more than 403,000 rooms and 35.6 million square feet of storage space at nearly 1,100 owned and managed facilities throughout North America. U-Haul is the consumer's number one choice as the largest installer of permanent trailer hitches in the automotive aftermarket industry. The Company supplies alternative-fuel for vehicles and backyard barbecues as one of the nation's largest retailers of propane.

U-Haul was founded by a Navy veteran who grew up during the Great Depression. Tires and gas were still rationed or in short supply during the late 1940s when U-Haul began serving U.S. customers. Today, that background is central to the U-Haul Sustainability Program: "Serving the needs of the present without compromising the ability of future generations to meet their own needs." Our commitment to reduce, reuse and recycle includes fuel-efficient moving vans, neighborhood proximity, moving box reuse, moving pads made from discarded material and packing peanuts that are 100% biodegradable. Learn more about these facts and others at uhaul.com/sustainability.

About CL King & Associates:

CL King & Associates, Inc. was founded in 1972 by Candace King Weir as an independent research boutique firmly committed to providing value-oriented research and analysis of investment opportunities exclusively for institutional investors. CL King seeks to "Discover the Uncovered" by actively searching for underfollowed, unknown companies; more than 40% of the companies covered by the firm are followed by five or fewer sell-side analysts. The firm is a self-clearing registered broker/dealer and in addition to researching unique investment ideas, offers extensive equity and fixed income market-making and trading as well as financial advisory, asset management and related corporate services for corporations and institutional investors. CL King is a member of FINRA and SIPC.

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